

# AUSTRALIA & NEW ZEALAND BLOODSTOCK NEWS

INDEPENDENT SOUTHERN HEMISPHERE NEWS READ BY A GLOBAL AUDIENCE

## ADVERTISING OPTIONS

### PDF ADVERTISING

- Single strip ad (30mm high x 185mm wide) \$285
- Double strip ad (60mm high x 185mm wide) \$345
- Half page ad horizontal (135mm high x 185mm wide) \$435
- Half page ad vertical (270mm high x 92mm wide) \$435
- Full page ad (275mm high x 185mm wide) \$750
- Outside backcover ad (297mm high x 210mm wide) \$850

### SUCCESS ADVERTISING

Result success box (one off) (15mm high x 90mm wide) \$30

A series of 10 or more ads is subject to a 10% discount

A series of 20 or more ads is subject to a 20% discount

Adverts run on on sales distribution days are subject to a 25% premium

### CONTACT US

For further information on advertising opportunities contact:

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All prices in Australian Dollars and do not include gst. A copy of the Terms & Conditions of advertising in Australia & New Zealand Bloodstock News can be found at: [www.anzbloodstocknews.com](http://www.anzbloodstocknews.com)

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