Advertising Options

ANZ BLOODSTOCK NEWS
www.anzbloodstocknews.com

Price list & specifications

False Cover - $1250
☑ 210mm wide x 230mm high

Full page - $950
☑ 210mm wide x 297mm high

Half Page Horizontal - $550
☑ 192mm wide x 128mm high

Half Page Vertical - $550
☑ 94mm wide x 270mm high

Quarter Page - $435
☑ 94mm wide x 128mm high

Double Page Strip - $435
☑ 192mm wide x 60mm high

Single Page Strip - $325
☑ 192mm wide x 30mm high

Results Success Advert - $40
☑ 94mm wide x 15mm high

Outside Back Cover - $1050
☑ 210mm wide x 297mm high *(sale distribution issues only)*

Don't forget...
**Adverts run on sale distribution days
are subject to a 25% premium.**

Contact:

Alice Lukey-Smith - Commercial
Email: alice.lukey-smith@bloodstockmedia.com, mobile: +44 (0) 7979597181

Natasha Slade - Australian Representative
Email: natasha.slade@bloodstockmedia.com, mobile: +61 (0)402 333 269

Aaron Davies-Jones - Design/Production
Email: aaron.davies-jones@bloodstockmedia.com, office: +44 (0) 203 0348980

Supplying your artwork:

All adverts should be booked in one day prior to the day of publication. The copy should be sent in a a high res PDF file, less than 2.5MB, with no crop marks or bleed required. The deadline to submit artwork is 4pm the day prior to publication, unless agreed otherwise. Once we have received your artwork, a member of our team will confirm receipt with you. Please send all ad copy to: advertising@anzbloodstocknews.com

Bloodstock Media

Need Help creating artwork? Bloodstock Media is a full service marketing agency that works exclusively within the bloodstock industry. If you need to reach people in the thoroughbred world, we have the understanding, skills and experience to transform your marketing communications so that they really stand out. Whether it's a one off ad or a full campaign, we can assist you. **Contact a member of the team to discuss your design requirements.**

ANZ on Social
Follow ANZ Bloodstock Media on Twitter and Facebook to keep up with the latest breaking news and information on our features.
anz_news | www.facebook.com/bloodstocknewsanz