

# PRICE LIST & SPECIFICATIONS



**RACING POST**  
**ANZ BLOODSTOCK**

# PRICE LIST & SPECIFICATIONS

## FALSE COVER

\$1250

210mm wide  
x 220mm high



## QUARTER PAGE

\$435

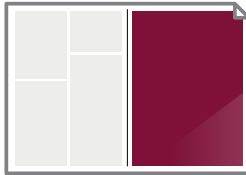
93mm wide  
x 128mm high



## FULL PAGE

\$950

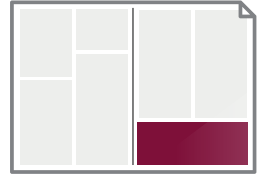
210mm wide  
x 297mm high



## DOUBLE PAGE STRIP

\$435

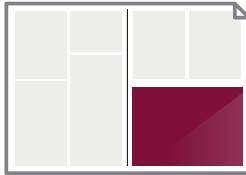
192mm wide  
x 60mm high



## HALF PAGE HORIZONTAL

\$550

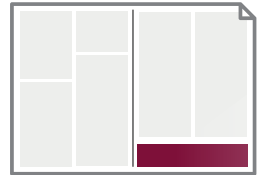
192mm wide  
x 128mm high



## SINGLE PAGE STRIP

\$325

192mm wide  
x 30mm high



## HALF PAGE VERTICAL

\$550

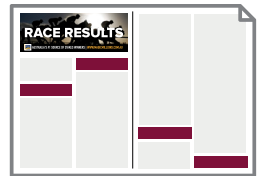
93mm wide  
x 250mm high



## RESULTS SUCCESS ADVERT

\$40

93mm wide  
x 15mm high



## SUPPLYING YOUR ARTWORK:



All adverts should be booked in one day prior to the day of publication. The copy should be sent in a high res PDF file, less than 2.5MB, with no crop marks or bleed required. The deadline to submit artwork is 4pm the day prior to publication, unless agreed otherwise. Once we have received your artwork, a member of our team will confirm receipt with you.

Please send all ad copy to: [advertising@anzbloodstocknews.com](mailto:advertising@anzbloodstocknews.com)

# CONTACT & INFORMATION

**CONTACT THE TEAM AT ANZ BLOODSTOCK  
TO DISCUSS YOUR ADVERTISING REQUIREMENTS.**



**James Oldring** - ANZ Director  
james.olding@bloodstockmedia.com



**Jack Brandwood** - Account Manager  
jack.brandwood@bloodstockmedia.com



## WORLDWIDE APPEAL

ANZ Bloodstock is daily  
read in over 30 countries



## DAILY READERSHIP

The essential daily read for  
over 9,000 subscribers



## CENTRE OF THE INDUSTRY

Working with over 75  
advertisement clients

## **Bloodstock Media**

**Need Help creating artwork?** Bloodstock Media is a full service marketing agency that works exclusively within the bloodstock industry. If you need to reach people in the thoroughbred world, we have the understanding, skills and experience to transform your marketing communications so that they really stand out. Whether it's a one off ad or a full campaign, we can assist you.

**Contact a member of the team to discuss your design requirements.**