

PRICE LIST & SPECIFICATIONS



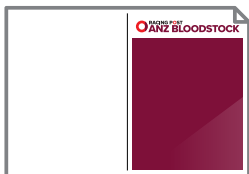
RACING POST
ANZ BLOODSTOCK

PRICE LIST & SPECIFICATIONS

FALSE COVER

\$1250

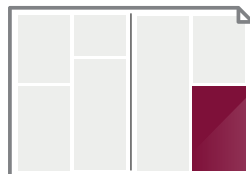
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QUARTER PAGE

\$435

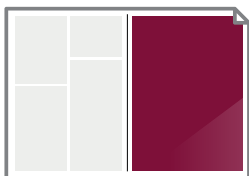
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FULL PAGE

\$950

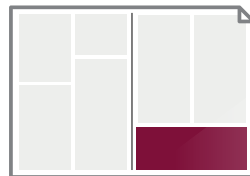
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DOUBLE PAGE STRIP

\$435

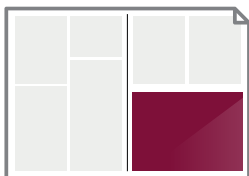
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HALF PAGE HORIZONTAL

\$550

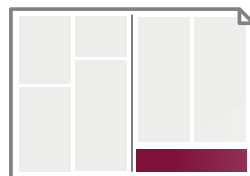
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SINGLE PAGE STRIP

\$325

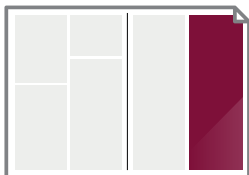
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HALF PAGE VERTICAL

\$550

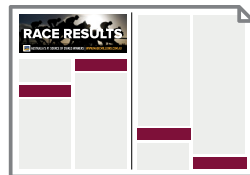
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RESULTS SUCCESS ADVERT

\$40

93mm wide
x 15mm high



SUPPLYING YOUR ARTWORK:



All adverts should be booked in one day prior to the day of publication. The copy should be sent in a high res PDF file, less than 2.5MB, with no crop marks or bleed required. The deadline to submit artwork is 4pm the day prior to publication, unless agreed otherwise. Once we have received your artwork, a member of our team will confirm receipt with you.

Please send all ad copy to: advertising@anzbloodstocknews.com

PRICE LIST & SPECIFICATIONS

FALSE COVER

€795

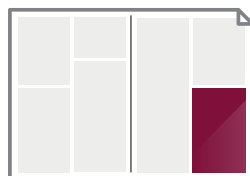
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QUARTER PAGE

€295

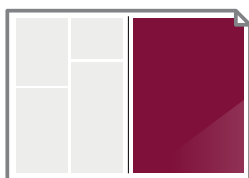
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FULL PAGE

€595

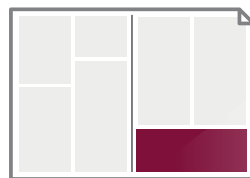
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DOUBLE PAGE STRIP

€295

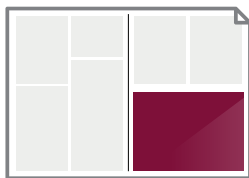
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HALF PAGE HORIZONTAL

€350

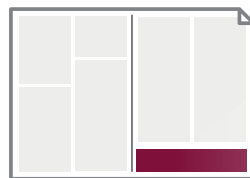
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SINGLE PAGE STRIP

€225

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x 30mm high



HALF PAGE VERTICAL

€350

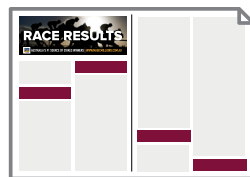
93mm wide
x 250mm high



RESULTS SUCCESS ADVERT

€25

93mm wide
x 15mm high



SUPPLYING YOUR ARTWORK:



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PRICE LIST & SPECIFICATIONS

FALSE COVER

£785

210mm wide
x 220mm high



QUARTER PAGE

£285

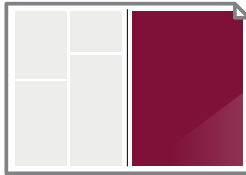
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FULL PAGE

£585

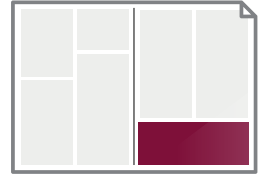
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DOUBLE PAGE STRIP

£285

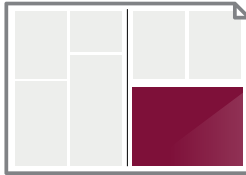
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HALF PAGE HORIZONTAL

£345

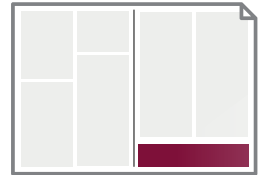
192mm wide
x 128mm high



SINGLE PAGE STRIP

£225

192mm wide
x 30mm high



HALF PAGE VERTICAL

£345

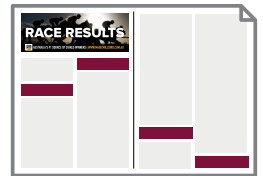
93mm wide
x 250mm high



RESULTS SUCCESS ADVERT

£25

93mm wide
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CONTACT & INFORMATION

**CONTACT THE TEAM AT ANZ BLOODSTOCK
TO DISCUSS YOUR ADVERTISING REQUIREMENTS.**



James Oldring - ANZ Director
james.olding@bloodstockmedia.com



Aaron Davies-Jones - Production Designer
aaron.davies-jones@bloodstockmedia.com



WORLDWIDE APPEAL

ANZ Bloodstock is daily
read in over 30 countries



DAILY READERSHIP

The essential daily read for
over 9,000 subscribers



CENTRE OF THE INDUSTRY

Working with over 75
advertisement clients

Bloodstock Media

Need Help creating artwork? Bloodstock Media is a full service marketing agency that works exclusively within the bloodstock industry. If you need to reach people in the thoroughbred world, we have the understanding, skills and experience to transform your marketing communications so that they really stand out. Whether it's a one off ad or a full campaign, we can assist you.

Contact a member of the team to discuss your design requirements.